

**28-Nov-1997 - Friday Historic Talk On Future Of Internet - Hiten Bhuta
Nariman Point, Mumbai**

[Link](#)

... something. We have a- we have sound coming out and there is a converter at the, uh, here which is known as a mic. The mic converts the sound energy into telephone signals which can be transmitted over telephone lines. So, that is a converter. And for the receiving end, we have another converter which is like the, uh, telephone signals getting converted into sound, back into sound, simple sound. Two-way converter. $\text{Īnĕkĕnā } \Upsilon\text{onĕvṭrĕ. } \Upsilon\text{eknĕ } \Upsilon\text{onĕ saund } \Upsilon\text{un tĕlĕfōn } \Upsilon\text{Īājnj } \Upsilon\text{onĕ } \Upsilon\text{onvṭrĕ } \Upsilon\text{aI. Tĕlĕfōn } \Upsilon\text{Īājnj } \Upsilon\text{onĕ saund } \Upsilon\text{onĕ } \Upsilon\text{onvṭrĕ } \Upsilon\text{aI.}$ That's like a simple telephone receiver. Now the modem also is a two-way converter. Two-way converter. It's a two-way converter. One is, uh, it converts the computer data into telephone signals. You know, this is a computer and the modem is connected to the computer. Okay. It connect- it converts the computer- it takes- takes the computer data and converts it into telephone signals. And it is also connected to the telephone line. This is a telephone line connection. Okay. And so that- so that it- it receives the telephone data and converts it back into computer data. Okay. So modem is much like a... No problem. They have received telephone instruments. So, normally we- we demonstrate it with a telephone instrument. In my normal seminar, we have the telephone instrument to show it to you guys. That's a telephone instrument. Okay. So modem is essentially a two-way converter. It costs around 4,500 rupees to get a modem. The company which is good company, uh, with the operating model is GVC, Worldwide, Powertel, Boca or $\text{Īj}^{\text{p}^{\text{a}}}$. Yeah, yeah, why don't you show that? Okay. This is a telephone mod- this is a telephone instrument and there is one converter here and one converter here, and two-way converter. And the same, same instrument is a modem. Okay. So is the modem thing clear? Any question? Yeah, go on. Go on. What modem do you use?

Speaker 2

Sir, this is the modem like somebody told me it costs 10,000 and you are telling me it is 4,500.

Speaker 1

Ah!

Speaker 2

Is there any difference?

Speaker 1

Haa, haa, wo baat nahi hota hai. We are going to tell all good things and we are going to tell exclusive things.

Speaker 2

(laughs)

Speaker 1

And we are going to tell things which nobody has told you.

Speaker 2

(laughs)

Speaker 1

We are going to reveal the secrets. Modem costs are ranging from 4,500 to 15,000. Okay. And, uh, as an engineer if you ask me what is a modem technology? Well, it is a simple chip. Υ ek chip ϵ simple sa. It's a functional unit. Υ e koi telecom powder nahi hain. Υ e ra functional unit. Υ e laga diya, koik kaam karna chahie. But then people add- add brand to it. You know, they create a brand, Motorola models. Yeah, it's a- it's a good modem, okay, but that costs gyarah hazaar. Or do you take for example, uh, what is that modem? Uh, USBOTIX costs 10,500. And then, but the- it's a good modem, Taiwan made, cheap one, works fine for Indian condition, jyada haar pat sa.

Speaker 2

So what's the basic difference between this modem, this $\text{I}\int^{\text{b}}\text{p}^{\text{tix}}$ modem with ϵm ?

Speaker 1

Fax data modem and this modem are the same.

Speaker 2

Same?

Speaker 1

If you have- if you have ϵm , Υ e $\text{I}\int^{\text{b}}\text{I}\text{n}$ ϵm ϵ fax modem to $\text{I}\int^{\text{b}}\text{I}$ ϵ Iya to $\text{I}\int^{\text{b}}\text{I}$ ϵ Iya.

Speaker 2

(laughs).

Speaker 1

But wo internal kaam ho raha hain. əsā bāhār hain ki andar?

Speaker 2

External interface.

Speaker 1

External hain, aapka wo to lɪʃɪl ɛ gya. Aapka bhi bāhār hain? Lɪʃɪl ɛ gya.
Speed kya hain? əsā essential-

Speaker 2

14.4.

Speaker 1

Huh?

Speaker 2

14.4.

Speaker 1

14.4, okay. So there are two things in a- in a modem. One is the- one is the brand, ॐ konsa company comes and second are the speed. The speed can be 14.4- 14,400 kilobits per second, uh, and the brand, GVC ॐ, Worldwide ॐ, Powertel Boca ॐ, uh, Triton ॐ, like that. Now the speed is an essential thing hainki higher the speed, the better it is. See, why modem is used? It should transmit the computer data from a computer over telephone line to other- other computer. Now the faster the modem will transmit the data, the better it is. Okay. Now the LAN card that we have in our LAN you know, it transmits data at the rate of 100 megabytes.

Speaker 3

10 mega present and speed is 10 mega bytes per second.

Speaker 1

100 megabytes per second. 100 megabytes meaning dus karod bytes per second. Now one byte is say one alphabet. A means one byte, B means one byte, like that. So your LAN card you know it works very fast. Dus karod bytes per second. ॐsa ॐa ॐjada ॐlādū ॐlādū ॐlādū ॐlādū ॐlādū informmēśan jaa raha hain. But the modem technology is still growing. So it is slower. So if you have it in kilobytes, like 14,400 bytes per second. Abhi- abhi BSNL ne speed badha diya hain. Toh 33,600 bytes per second kar diya hain. Toh wo modem acha sa chalta hain. Okay. And that is the GVC modem costing 4,500. But if you have- now if you like prefer say want to buy Rolls-Royce, Rolls-Royce of yaar sab same chalta hain. Bombay mei toh road achi nahi hain. So you can buy a Motorola and then put Motorola in your land.

Speaker 2

Can it run for one and a half hour?

Speaker 1

We have connected Mo- uh, GVC modem.

Speaker 2

For one an hour?

Speaker 1

Ye 4,500 rupay ka modem hum bechte hain with paanch saal ka guarantee. I mean any guarantee?

Speaker 2

What is the speed of this GVC?

Speaker 1

33.6.

Speaker 2

And this Motorola?

Speaker 1

33.6.

Speaker 2

So what difference?

Speaker 1

More than five thousand. Double-double cost.

Speaker 2

What's the basic difference in facilities provided by the two?

Speaker 1

Both- both are same.

Speaker 2

Same?

Speaker 1

It's like why don't you give an example from brand name?

Speaker 4

Name sells in today's market.

Speaker 1

Yeah.

Speaker 4

There is no IJ^oIn space.

Speaker 2

Sometimes what happens you know-

Speaker 4

N number of brands. I am sorry? You were saying something.

Speaker 2

Sometimes what happens IIf^oI'm two different things offer two different type of services. So also want to know that whether there is any basic difference in both- both the things.

Speaker 4

Like in India the business families by the name of Tatas, Birlas, you know these kind of people, Ambanis, the name sells because that is registered in the minds of people. So what happens is that even if...

Speaker 5

... the same utility and functions. People always have that faith in the name, what they have been listening for the past two, three decades or whatever. So this is why we have a cost distinction. But in terms of functions and utility, this is as good as any backdoor we've done or more powerful. That's how it is.

Speaker 1

Okay. Thank you, Sanjay. Thank you for, uh, enlightening us

Speaker 6

Yeah.

Speaker 1

... on everything last time. And, but then there's another psychological stuff, you know. I used to operate from Boria and, uh, we had the head office there, and I used to conduct training there. Recently, you know, around, uh, three, four months back, we started office here in Nariman Point, and we designed web pages and post web pages. And we charge 500 rupees per page. 500 rupees for one page. We do the best of design, you know. Our, our de- design that we have made has been approved by international people, US companies. In fact, in fact, talking about a US company are going to design their web pages. And we host our webs- web pages on a very good server. I'll explain all that, but very good server. I mean, generally speaking, we are the best in website. So I wanted to start an office four months back and, uh, I was just consulting one gentleman. We have been having an office in Nariman Point for the last 20 years. And he said, "Nitin, you know, if you want to sell, if you want to do business in Nariman Point, don't do the website stuff at 500 rupees a page." "Ah, what? It's a good business. Five hundred rupees." \$500. He said, "No. Sell at 2,000." Here people think the costlier it is, the better it is. First time I bought they are... They will say, "Nah. Inka baaz achcha hai." They may not even listen for... Then, then just say, "2,000." They will also say, "Haa, haa. Inka baaz achcha hai." But I am still operating at 500 because, you know, it's like, like pointless. Like people believe that kind of thing, but they bought it on 10,000. Put it down.

Speaker 6

Yeah, I wanted to go through it. Is there any basic difference?

Speaker 1

No, no. There's basic... There is no basic difference. There's no basic difference. There's a small chip inside the model. Open both the models, you'll find the same chip. But then if I am a Motorola dealer, see, I am not a dealer for any model. I'm just offering what is best to my clients. But if I'm a Motorola dealer, what I will tell you? "No, no, no. There is a basic difference. We use a proprietary technology and they use a non-proprietary technology." But we are... But this guy, this company is giving a five years cover also. We can go to Moe's Bro. Take 24 hours and make a replacement. They'll catch you. Okay? So that's about models. Any question? So you can ask all these commercial and economy questions-

Speaker 5

Yeah.

Speaker 1

... and business question about buying model, purchasing model. And we can help you with that. Okay? So we are thorough through with internet, okay? Yes. Internet introduction, internet, the first session. Now we are going to go, go to the features of internet, the various features and facilities offered by internet. Before we go on to the next session, is there anything that you would like to clear out in the first session? No questions? They might not know how to use it. There's nothing to feel shy about. Don't worry. Sanjay Bhai has prepared a big, big list of answers that we can give to the possible questions. If you ask questions, then we will go over your last-

Speaker 5

You just recently told me, you just told me that 500 rupees per page for website. What is that?

Speaker 1

Ah, good. (laughs) We are going to come to that. Okay. So let's go. I, I, I'll come to that. Let me explain that in the third one. So we will go to the... Uh, you can write it down. The second session is the... The topic of the second session is email, electronic mail. It's electronic mail. Topic of the second session is electronic mail. Email. Uh, uh, uh, has anyone heard about what is email? We are going to explain it for half an hour, next half an hour. Hi, have you heard of email?

Speaker 7

No.

Speaker 1

Sorry?

Speaker 5

We work on email.

Speaker 1

You work on email for... Sorry?

Speaker 7

We send messages.

Speaker 5

Ah. All right.

Speaker 1

Uh-huh. So, I mean, do you have internet email or what kind of email you are using?

Speaker 7

Oh, it's not an internet email.

Speaker 1

Mm-hmm.

Speaker 7

It's like connected to the fax line. You can send messages through email.

Speaker 1

Through email?

Speaker 7

Yeah. But not the one with internet. You don't have to touch it. And then-

Speaker 1

So after the email, there is a cc mail? All email?

Speaker 7

No, it's a cc mail only.

Speaker 1

And then you send messages to your franchisees?

Speaker 7

Yeah.

Speaker 1

What's your email address?

Speaker 7

White Bed, Bed House.

Speaker 1

But what is at the end?

Speaker 7

Aah, bsnl.net.in.

Speaker 1

Skip. BSNL kya hai? Sprint RPG or any other global net?

Speaker 7

Yeah, Global Net.

Speaker 1

Global net?

Speaker 7

Global net.

Speaker 1

Everybody has internet on global net? Now. Okay. See, when, when you are explaining certain thing in our language, so what thing you are wondering about?

Speaker 5

I have a monstrous office in Surat. Suppose we, we both call from... Both, both of the computer to be linked, that should be done only via this PPC, PPCIP account.

Speaker 1

TCPIP.

Speaker 5

TCPIP.

Speaker 1

Not only via that, you can have direct connection from Bombay to Surat through STD line.

Speaker 5

I see.

Speaker 1

Direct computer line. That's a wide area network. Or if you do it through internet, it will work out cheaper. Because you still have a data limit. In a local network, you have a data limit. In a local network, you have a data limit. In a local network, you have a data limit. In a local network, you have a data limit. Okay, so we are using the global net account. Okay?

Speaker 7

Yeah.

Speaker 1

So, uh, I'll explain you the email concept and, uh, then the difference between various email services and how internet is much more productive and effective. Email, as the word suggests, is essentially electronic mail. Now, electronic mail means there is a mail which we normally send through a normal mail. A normal mail wala ki hain tower wala post. When we write letters, how we write? There are so-... from

Speaker 9

Yeah.

Speaker 8

They have to go to...

Speaker 1

Post office.

Speaker 8

... post office and buy. And you know that line --- میں آؤ۔ --- By the time you reach the line, the counter is closed, go to other counter.

Speaker 1

Oh God. (laughs) It's really horrible. I know, I've been... it's been a long time I've never been to a post office. It's really horrible. You're planning to write a love letter and you've really nicely written it and you go to the post office and you get so frustrated in that کیا ہے؟ کون ہو گیا ہے؟ یار!

Speaker 8

Sometimes we offer the people --- ہم کچھ نہیں لے رہے ہیں، ہمارے پاس کچھ ہے ---

Speaker 1

(laughs) Rahul da is a depressing magician here and thought it was normal mail --- --- So, we are going to shift to the new way of communication. So, that's what we call, you know, our company's byline is, "Welcome to digital reality." Okay, "Welcome to digital reality," meaning, you know,

there's a reality in which we live. There's one way we realize it. There's one way we think that this is possible. This is not possible. So, you can think that all of us, we carry a kind of an imaginary boundary or a box around us. You know, just take this on.

This can be a very valuable... uh... just- just- just listen to this very carefully. Uh, you know, this is- this can be a very valuable conversation. This is- this is the principle on which we are operating, okay? Now, before you walked into the seminar, you know, before you came in here, all of you had- had some thought in mind, how is this, uh, seminar going to go on? معلوم ہی تھا ایسا چلنے والا ہے، ایسا تو بہت- بہت- بہت سارے لوگ آتا ہے، ایسا go on? I mean, we already know. We already know that this is how it will be. There'll be some people from the tie, wearing tie and wearing coat and they'll be sitting somewhere. You know, what- what the first thought that comes to your mind when you see a person in a tie? --- ---- Salesman.

Speaker 8

Salesman.

Speaker 1

Salesman - You know, I have got a- a system in my office and I have got a separate table. There's one person, کوئی بھی آدمی آئے گا ٹائی پہینتے ہے، تو ہے وہی ل برینگ کا کارڈ، وہ یوں نہیں کہہے کہ پرسن کا نیم، وہ کہے، "صاح، کوئی ٹائی تو ہم یوں جانتے. (laughing) اور ٹائی والا آیا ہے that's the recognition. ہیں کہ ٹائی والا آگیا ہے، اسکا کام کیا ہے کہ کچھ تو ہمیں سیلز ٹاک مارے گا اور کچھ تو ہمیں so we already have preconceived notion of how things are going to be- Okay? So, that's how we listen. That's how we- we listen to all the things. So, that does not give us a chance to experience new things, to understand new things because we already know. ٹائی والا کیا ہوگا، یہ کیا ہے So, I- I just invite you to listen to what I'm going to say now, the essentials of this communication on internet. Listen

to it from- from a new place, from a new- new way, it's like, this is the future. This is- this is how the- the world is going to act in future once. What I'm saying tom- today, one year down the line, it's like, you know, you go to an astrologer and he's going to predict this is going to happen.

You know, I can bet my... you know, I can bet whatever I s- I have and I can- I can predict with 100% guarantee that one year down the line this is what is going to happen on internet. So, you can listen to that is, that the future is- is designed, future is defined. Now, you can participate in that. You can take advantage of that. So, listen to this from that place, okay? As I was saying that, uh, we- we have a kind of an imaginary box inside which we live. All our thoughts, all our beliefs happen inside that box. That's not reality. How many of you have read our company's, uh, thing- pamphlet? You read that? Then that's okay. This is a different one here. This is a different one. But, but in all the pamphlet that we have, uh, we mentioned about free global communication. You come, come across that? You can talk to USA free of cost. We can fax to USA free of cost. That's what, that's what we are going to do here. We have released an ad in Times of India, by the way. See, that's what happens, how we cannot communicate with people. We have released in Times of India that talk to USA free of cost. (Punjabi) And guess what? Nobody called us. I thought this is kind of a revolutionary announcement. Talk to USA free of cost.

Speaker 10

(Speaking in foreign language)

Speaker 1

Sorry.

Speaker 10

(Speaking in foreign language)

Speaker 1

(Speaking in foreign language). Like that, you know, we have, we have that joke. (Laughs) We listen to things... We listen to things in a particular way, which does not give us a space for novelty, okay? What we have, uh, at our company's byline is welcome to digital reality. Like there's a new reality that's going to take place. We are not going to live in the same world now. The world is going to change in next one year. I mean, now communication is going to take place and a lot of things are going to take place. Okay? That's what we, we call ourselves. So listen to what I have to say about email, World Wide Web and ICS, Internet Communication System. Like, like there is something new to discover. There's something new to experience. There's something new to explore. Okay? Now coming back to email. Uh, as you are saying, you know, you have an, uh, global net connection through which you send emails to your franchise. And, uh, we, we just understood the normal way the mail works. Normal way how the mail will go is that we write a letter, fold it, put it in a cover, put a stamp, uh, go to post office, put it there and then... Then something happens. You know, same file, (speaking in foreign language). And at the other end, the person receives the message, receives the mail. Then he will either, either reply, he will either save it or he will tear it apart. Okay? That's how the normal mail works. Now imagine if all these things that is done in a normal mail, if it can be done with a piece of software. Everything. Writing, sending, receiving, stamping, uh, saving, tearing apart, replying. And how easy our life can be. Uh, it's awesome. That's like email. That is known as electronic mail. That's why it's becoming popular. Okay? Now, I want to s-... Is the, is the email stuff clear? Email is an electronic mail which is sent via electronic media. Okay? And it's a mail in

which you do all the things through a software called as email software. Does that clear to you? Email. There's a word fax. Where is it? Like, how we send fax? There's a destination where we want to send a fax. We write their fax number and send it. So email will be exactly like that. There is somewhere we want to send the fax or send a email, we write the email address. How we have a fax number, we have something known as an email address.

We write the email address and send it to them and it reaches them through their email software. Okay? Now we are going to tell you what is email address. Can, can we have this card distributed? This is my company's card. Is there, is there anything that you'd like to ask from email?

Speaker 10

How many networks are used in this email? In English or (overlapping conversation)

Speaker 1

Very good question. So his question is, uh, can you write an email... This is my company's card. I'm going to explain email address now. This is asking, Prabhakar is asking how many languages are possible in an email? One English. Can you use the other languages apart from this? Right now, the email softwares that are available that are only used, that popular email software being used. But it is possible to have Gujarati email, it's possible to have whatever language email you want. They can integrate. There's a Gujarati software available. You can integrate the email package with that Gujarati software so that you can send email in Gujrat or you can send email in, in Hindi or...

Speaker 10

So that means with the same computer you can sign in any language?

Speaker 1

You can do that. Yeah. Did he say, did you know-

Speaker 10

In the world, in the world opening, we see that only less, uh, these countries are there, which are using this English. Maximum countries are using this Chinese language and then it is used Hindi. So English is having only 20,000 words as per my knowledge. And Gujarati is having the 40,000 words while this Hindi having the 80,000 words. While Sanskrit having the more than 100,000 words.

Speaker 6

... that is there from this, uh, (indistinct speech).

Speaker 1

That's a very important thing, actually. You know, he's mentioning a very important thing about languages, particularly somehow very important, everybody's using English. In fact, why not? This is so. If it's popular, then it is good. It is popular in English, it's popular, so you-

Speaker 6

Because of Sanskrit, this popular is popular.

Speaker 1

Maybe, you know. Maybe. So is it clear to you, the email stuff? But you can do it in, somebody has to develop it first. Now, we can develop it first if there's a market. We'll do things with, if there's a market. We can develop an email program (...). Then someone has to buy it. That is a... Offer them or through the mail. Yeah. So it is difficult to develop a program and then sell it with that.

Speaker 6

Yeah, come up with a (...).

Speaker 1

(laughs) There are very-

Speaker 6

Nowadays it is, uh, it's reverse. (...)

Speaker 1

Right.

Speaker 6

You'll be right. You'll be right.

Speaker 1

Very true. Now, do, do you have a, the email card, ID card with you? Now see there's a, at the end, they have written the email address. There is email, then there is something written. Can you see that? There's a card.

On the front side, you got the card. So then you click it and then, then, then email address and then something written there. Okay. Can you read out? Huh? You can try to read out.

Speaker 11

Cyberspace@bigindia.com.

Speaker 1

Cyberspace@bigindia.com. This is known as email address. It will be your title, like email address. Cyberspace@bigindia.com. In that cyberspace is the lo-... is the name. You know, like we have... Suppose you want to write a mail to me, normal mail, hiten buka, bbing207, something like that. So hiten buka is a name. Cyberspace, the first word of the email is the name. Then there's a particular sign, at the rate sign. Can you see the at the rate sign? That is pronounced, pronounced as either as bingo, B-I-N-G-O, bingo, or at the rate. (...). Cyberspace@bigindia.com. Now, Big India is the actual address on internet. Okay. Big india dot com is the actual address. That, that is known as domain name. D-O-M-A-I-N, domain name. Big india dot com.

Speaker 6

Domain name?

Speaker 1

Name. Big india dot com is a domain name. Now, that's my own domain. So now, we are sending this as a... uh, has a computers in India. We have got our servers in America. And we can also give email addresses. We can issue email addresses to people. And, uh, like you have (...). globalnet@bsnl.net.in. (...) bajaj@bigindia.com. What's your name?

Speaker 11

Molly.

Speaker 1

Mollie@...

Speaker 11

Molly. Molly. Molly William.

Speaker 1

What? molly@bigindia.com. It, I mean, just like-

Speaker 11

Bajaj is too big.

Speaker 1

Which one?

Speaker 11

Bajaj@internationalbhcom.net. bsnl.net.in. too big.

Speaker 1

Good. So large or smaller one. Okay. Put our recommendation in your company.

Speaker 6

People serving.

Speaker 1

Huh?

Speaker 6

People serving.

Speaker 1

Sorry. People?

Speaker 11

People.

Speaker 1

People are?

Speaker 6

Happy.

Speaker 1

People are happy. Yeah. With the global net?

Speaker 6

People serving is big than.

Speaker 1

(laughs) Areh, yeh toh humara USP hai. Unique selling point. Email address chota sa dete hai. Now, you are big people. You want a big address. (laughs)

Speaker 6

Chhota parivaar sukhi padti hai.

Speaker 1

What?

Speaker 6

Chhota parivaar sukhi padti hai. (...)

Speaker 1

No, no, no. Molly, you are using email every, every... usually, right?

Speaker 11

Yes.

Speaker 1

Every day. So which one would you prefer?

Speaker 11

This one sir.

Speaker 1

Bada one?

Speaker 11

Yeah.

Speaker 1

Bada ka remember.

Speaker 11

Easy to remember. Like, every time I have to refer to the email address. It's a year now for me but I have to still remember. (laughs)

Speaker 1

Can you say it in short?

Speaker 11

I have to still remember.

Speaker 1

How can you-

Speaker 11

Very tough. Yeah. They are very... memory lag is becoming very tough. To write such a big email address.

Speaker 1

Dekha, bada log hain lekin chhota kaam sabko accha lagta hai. molly@bigindia.com or sameer@bigindia.com. We can issue email account. In fact, we can... Yes, sir. Yes, sir. We can give you free email forwarding account if you want. You know, if you want to... at the end of the seminar, if you are interested in the free email account, talk to someone. We will give you an email account. molly@bigindia... And then all the emails coming to that address will automatically come to your bada sa bajaj international. Okay. So that your life is easier. To koi puchhega tumko phone pe, "Molly, what's your email address?" Just say molly@bigindia.com. Big india yaad reh gaya?

Speaker 6

Easily.

Speaker 1

Easily. Now rest of the life bhool jaye... bhoolenge nahi. Can we have the email address for those who want free email forwarding address? They were... they are feeling very terrible. Bahut bukhhe ho gaye hain. Ek saal se itna bada (...). Toh hum sab khud se mukti de rahe hain. Okay. Can you see that there is a, uh, cyberspace@bigindia.com? That's our domain

name. When I will just see, I will just explain what is all this. Okay. Don't feel it is a big head bending. It's all perfect English. You can understand this. See what, what it... what is happening is, when you have a big network of computers, big network of computers, every computer is given some name or a number. Otherwise how would you know kiska name kya hai? Login name rehta hai, computer name rehta hai aapko. Aapka computer mein sabko naam hai ya nahi?

Speaker 11

Sorry.

Speaker 1

You have a name. Tell me now the name that your computer has?... the name of the computer.

Speaker 12

They don't have a computer name.

Speaker 1

Now, what is the login screen?

Speaker 6

Login is only one.

Speaker 1

Login is only one. But does ... How do you know that it's not a computer
lp<|agent|><|en|>

Speaker 12

There's a different method for logging.

Speaker 1

Acha.

Speaker 12

User login.

Speaker 1

User login.

Speaker 12

Yeah.

Speaker 1

Okay. But, you know, in a ... If you have a different computer, every computer will have a different name, you know, Windows NT standard. Every comp- ... Suppose you want to go to Molly's computer, then you know that Molly ... Write Molly. Then, Molly ka computer will come.

Speaker 12

Okay.

Speaker 1

So, the Internet also follows the same concept. All the computers, all the duskarod computers connected to Internet has a name and that name is referred like this, bigindia.com. Okay. That's the standard practice of naming. Now, dot ke peeche jo aata hai na, that is, that is like a DNS, domain name system. Okay. Domain name system entry bolte hain usko. DNS entry. Domain Name System entry. Dot com ka matlab company. Dot com ka matlab company, dot net matlab internet, dot edu matlab education, dot gov matlab government, like that.

Okay. So, we are a company, so we give bigindia.com. Okay. Does it make sense to you? Now, it is making-

Speaker 12

Yeah lppṭṭā.

Speaker 1

Huh?

Speaker 12

I didn't get that.

Speaker 1

We will just go to the practical part and it makes clear, it makes things clear. Okay.

Speaker 12

Okay.

Speaker 1

So, the email work very simply. You go to your email software, open it, write your email address.

Speaker 12

Sir, what are the charges for email?

Speaker 1

Ah, very good. So, now we are going to have a very good ... Rahul ya, you ask me the correct question. So, what are the charges for email? You know, when you are using something like a global net, in fact I should not say that, but sooner or later you'll discover the very expensive way of communicating with all the private email providers, global net and falan net and falan net. Because you are charged per page, right? Charge pe ek page ka lōōōṭṭā, two page ka lōōōṭṭā. How much you are charged? Huh? What has been charged?

Speaker 12

I am not aware of it.

Speaker 1

You don't know. Okay. But you are charged per page. Okay, global ... Every private email provider. But once you have an internet, internet ka email address, you are, you, you don't pay anything for it. No separate charge. Your internet ek kalak lōōōṭṭā lōōōṭṭā hua chahta hain. Ek kalak internet chalta hain lōōōṭṭā padega. lōōōṭṭā you can send as many email as you

want. Maybe you can send, how much, 5000 pages in one hour. lōōṭṭā rupees.

Speaker 6

But that will be only for one hour.

Speaker 1

One hour. So, so your per cost email will be very less in our sense.

Speaker 12

What about the different company charges?

Speaker 1

Sorry?

Speaker 12

You just, you just mentioned that people, people charge lōōṭṭā rupees for page. There are different companies who are offering email services.

Speaker 1

Services, yeah.

Speaker 12

Presently in Mumbai?

Speaker 1

It's presently in Mumbai.

Speaker 12

I see.

Speaker 1

They are doing a good business. लॉऑऑऑऑ lagta hai kharcha bhejne ka. Unko bolenge लॉऑऑऑऑ email bhejta hain. To unko bolega लॉऑऑऑऑ email bhejta hain. To unhone socha लॉऑऑऑऑ email bhej kar लॉऑऑऑऑ signal nahi milta hain, लॉऑऑऑऑ email bhejunga. Like that. So, but at the ... They're very low, low cost when you have an internet account for email. Yeah, you want to ask a question?

Speaker 12

How much time does it take to reach an email?

Speaker 1

Oh, how much time does it take to reach an email? Ishaan is asking a great question. It does not ... It takes, I mean, almost instantaneously. Like a fax, right?

Speaker 6

Yeah, like a fax.

Speaker 1

Immediately. It works like exactly like a fax. Email ider rakhana hai book wala. That's how it works.

Speaker 12

Can we take the stand?

Speaker 1

Your good name, please.

Speaker 12

Mahesh.

Speaker 1

Mahesh and?

Speaker 6

Ashish.

Speaker 1

Ashish. Can you see it properly? Aawaz baj rahi hai. Can we have this pen, pen lōōṭā? Okay. See, this is a normal ... Why don't you, why don't you click here and just close this browser? Minimize the browser.

Speaker 12

Yeah, yeah.

Speaker 1

Click on that. Click it. Le- let it be. Sajjay aap de. Vijay bhai, let it be. Minimize it. I want to show them the Windows 95 screen first. Close this. So, those of you who are familiar with Windows 95 or Windows NT, this is a familiar screen. Now, this is how your computer looks like. Okay. Then you go to ... When you go to Start, this is about the procedure of getting an internet connection. Go to Start. Go to Program. Go to Accessories. Now, these are all the, uh, embedded software, you know, it is already there. You have not used it.

And go to Dial Up Network. That's like a dial-up network, meaning you are dialing from your modem to the internet. Okay. So, dial-up network. So, this is the, this is the kind of screen that will come. Did you see this? Okay, and here, here you have to say dial. Actually, we are already dialed in here. We are already connected because we did not want to ...

Speaker 12

Ôākṣāñjī lōḡṡā.

Speaker 1

Yeah. We did not take ... Want to take a risk. lōḡṡā kya laga nahi laga. Toh uske pehle se dial kar ke rakha hain. Otherwise there will be a company called as Dial here and you dial, okay? Close this. Is it clear? This is how you get connected. Very simple.

Speaker 12

Easy.

Speaker 1

Okay. Now, once you are dialed, you are kind of connected to the whole world. Can you click your Dial Point here? Now, now you are kind of somebody's what? You can connect with your remote network using multiple devices such as a connection, etc., etc. Since two hours and twenty-three minutes we are connected. Okay. Can you have a status? So, this is how we are connected already. Status, status. So ... check. $\text{l}\ddot{\text{o}}\ddot{\text{o}}\ddot{\text{t}}\ddot{\text{a}}$. So, we are already connected. Okay. Once we are connected, it's like as IBM calls it, we are on the, like world at your fingertips. Now one first thing we will do when we are connected. Okay, by the way, what would you like to do when you are connected? When you're connected to the whole world.

Speaker 13

Try to penetrate the field of your interest.

Speaker 1

Yeah, tell me some, some of you ...(indistinct) Diamond experts. Okay. Are we ... (indistinct) Yes. Now, okay. Wait, wait, wait. Let, let ... go there. The, the way Rahul guy wants. So this is something known as a browser software. Now can you see Microsoft Internet Explorer? Can you read this? The top line. It's a software wh- how we have a Microsoft Word document. This is a software to browse or search on the internet. Okay. And that browser software here it is written something called as an address. In the address you write the address of the site where you want to go. Okay. Suppose you don't know the site address, how would you go? Go to Yellow Pages. Okay. And there are certain Yellow Pages which are kind of, they have a site address which you have to remember. Okay. Which are Yellow Pages site address? Search engine name write down. You can write it down right now. They are called as www.infoseek.com. www.infoseek.com.

Speaker 13

Info-

Speaker 1

Infoseek, I-N-F-O-S-E-E-K, infoseek.com. www.yahoo, Y-A-H-O-O.com.

Speaker 13

Www-

Speaker 1

Y-A-H-O-O, yahoo.com. www.altavista, A-L-T-A-V-I-S-T-A, altavista.com.

Speaker 13

www.altavista.com.

Speaker 1

So we will go to Infoseek first. In the, in the address column you have to just write... In the address line you have to write www. Yeah, if you have a question, you can ask. Some of you have written Yahoo, Infoseek, didn't you? Write www.infoseek.com. So now we will go to that Infoseek search engine. It is like Yellow Pages will open up. Now it is, it is going to Infoseek. It is bringing the information. Now the information from Infoseek, you know Infoseek in the USA. Its all information is coming on our screen. Now read this. Find what you want on the web and more. As I told you, World Wide Web is a collection of lot of documents. Now you

want to find diamond. So you want to write diamond. Diamond (indistinctive)

Speaker 13

Fancy, fancy colored diamonds.

Speaker 1

Colored diamond. Why don't you write colored diamond?

Speaker 13

Fancy. Write down fancy colored diamonds.

Speaker 1

Fancy?

Speaker 13

Yeah.

Speaker 1

See colored diamond ...(indistinct). Can you write colored diamonds? Okay, here diamond was, you can say seek. Seek means you are ordering. ...(indistinct) Yeah, go and search diamond. Now it will go and search diamond. You know it's a fraction of second. Now we have Infoseek seek form. 82,112 pages containing the word diamond. Because how many people have kept information on diamond, we got 82,000 pages. So now hang on. This is a scroll bar. Okay. Now a big page has come. This is a scroll bar which you can move. So this is an advertisement. Diamond Information Center. This is an advertisement. How do you have on other

Yellow Pages? Big advertisements? Okay, so this is a big advertisement. Now here it is just search results 1 to 10. We got 82,000 results on the word diamond. With all, with all, with one, with one, then it will come. So first ten has come. Okay. What is it? Black Diamond, The History. Now this is known as a website, okay? This is a website where if you click here, you know there is a hand, you can, you can, you can just move the mouse. You can, you can move the mouse and take your mouse to say here. And this is a link. If you click here, you go to this document. Okay. Black diamond. Uh. So here, say some text. January 1994. Rajkumar, professor in diamond. Internet wholesale diamond network.

Speaker 13

Okay. This is wholesale.

Speaker 1

Read it. Why don't you read it? Rahul? Read it loudly so that everybody can hear.

Speaker 13

The Diamond Crescent. Necklaces and other fine jewelry from diamond broker and wholesale prices. I am actually looking for the fancy colored diamond. There is a different field of diamond.

Speaker 1

Okay, so very good. So once you want to go there, you have now. Now we have got so many pages on the diamond. Now we have to go to the color. You have to write color, colored diamond.

Speaker 13

It is under fancy, fancy colored diamond.

Speaker 1

Okay, so fancy.

Speaker 13

It is a name only. It is a fancy colored diamond.

Speaker 1

Fancy color diamond. Fancy color. Now what you are saying? Search this result. Meaning, under diamond also we get a category fancy color diamond. Search. Now see, out of 82,000 pages, 3600... 3600... 3064 pages containing fancy color. Okay. Now go. Now see that. Color. Red, tone, champagne, diamond, serve it separately. The color of a diamond.

Speaker 13

Can you see that?

Speaker 1

Read it out loud. Let him, let him read. Oh, yeah. You have to read it.

Speaker 13

Fancy colored diamond category list. Main page.

Speaker 1

That's what you are looking at.

Speaker 6

Yeah.

Speaker 1

Very good. Yeah, he's going to be a millionaire now (laughs).

Speaker 6

I just thinking.

Speaker 1

Huh? So, once you click it and so I will explain. Now, he, he clicks here, he goes to that document and you can give the entire data, you can take down the entire database, fancy color diamond. Now, this is known as a website, you know. This is known as a website. You can... Your, your company itself also can have a website like that. Somebody searching like this in a seminar will go to your company's page. That's bringing the data. Just check the point. Oh, can we have this computer?

Speaker 6

It is there.

Speaker 1

Is it going?

Speaker 6

Oh, yeah.

Speaker 1

Ah, it is-

Speaker 6

(coughs)

Speaker 1

It is bringing the data with you? Ah, *f*1 times. Go to view and put a status bar down there. Now, see this is a party deal. Nelson Native Incorporated, company name. Now, anything else?

Speaker 14

There is one website on recently launched on the internet on which you can trade diamond and seek information. There will be close photographs of diamonds of colored diamonds and there will be price and whatever it is. Everything will be there. There's a different index or something like... How do you get... Ho- how can you enter that? I don't have a... It was in a Diamond International magazine like.

Speaker 1

Okay, we can, we can see. Can you see that? Now, there is a, um, why don't you go to Victoria Garden? Then they have a photograph of all the jewellery. See, when once you-

Speaker 6

Yeah.

Speaker 1

Ah, *tab vista*, there are more than 400 such entries, but 16 of them are lead. *f3, f4, f5, f6, f7, f8, f9, f10, f11, f12, f13, f14, f15, f16, f17, f18, f19, f20, f21, f22, f23, f24, f25, f26, f27, f28, f29, f30, f31, f32, f33, f34, f35, f36, f37, f38, f39, f40, f41, f42, f43, f44, f45, f46, f47, f48, f49, f50, f51, f52, f53, f54, f55, f56, f57, f58, f59, f60, f61, f62, f63, f64, f65, f66, f67, f68, f69, f70, f71, f72, f73, f74, f75, f76, f77, f78, f79, f80, f81, f82, f83, f84, f85, f86, f87, f88, f89, f90, f91, f92, f93, f94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403,*

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679, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793,
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884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898,
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944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958

Speaker 6

Na-na-na-na, na, hey, na, hey, na.

Speaker 1

Okay. Write, write something like dear so-and-so, dear so-and-so, like that. Dear Mr. *f*, just write this once. This is test message. We cannot write more because we are running short of time. (laughs) And this is a test message. We want to write more but we can't. Thank you. Okay, thank you.

Speaker 6

We should send it right now. *f*(00:01:03).

Speaker 1

Now we send when he come and got send. They did send. Okay? Send over. Take me to present. I wanted to show you and demonstrate to you, uh, on behalf of Cyberspace Technologies, we all thank you for, uh, your presence here which allowed us to express and to introduce this technology to you which can, you know... Which is gonna go spread like a wildfire in coming days and in coming months and coming years. And, uh, this is a very special seminar, you know. This is really a very special seminar for us because this is the first time that we are doing seminar of this sort in Nagpur. Okay. And, uh, we wanted to, you know, we wanted to have it on, on a much different scale but this is what, uh, we could plan in a short time. Okay. So, we are really thankful to all of you for being here. We really enjoyed the session. This morning, we are having a great time. Maybe I'll introduce all the people that, that we have got. Any of that, they have... Though they will work very hard to make the session work and maybe we can acknowledge, she is Shalisha Patil. She has brought our...

Speaker 15

(applause)

Speaker 1

She is the head of the training division. She has worked, you know, she was... She has called everybody in and confirmed their seats, and not confirmed some of the seats, uh, and invited everybody. And then we have Vijay Vora who is working as our general partner.

Speaker 15

(applause)

Speaker 1

Because, because he did logistic for this session. Do we have Sanjay Agar? Sanjay where...

Speaker 6

No, I don't think so.

Speaker 1

And we have Anil Phalke, uh, he is the senior partner in our division.

Speaker 15

(applause)

Speaker 1

Uh, we want to acknowledge Anil in a powerful way. Can we? Are we done with the acknowledgement?

Speaker 15

(applause)

Speaker 1

He managed the entire session. Anil is the lead engineer and a manufacturer and has worked in USA and worked with some leading companies like IBM and Compaq and won a prize also in an ITF seminar and that. Uh, can we, can I have one, one of your pictures? And, uh, we have essentially four divisions in our company.

One is the internet training division which is headed by Mr., Mr. Patil. Uh, then we have website division, website design and development, which is headed by Ravi. Ravi is also an engineer. And thank you, Ravi.

Speaker 15

(applause)

Speaker 1

And, uh, we have the management point office which is being handled by Sanjay Desai. He's our marketing chief and he has been appointed just yesterday. And he has done a brilliant job. Guys, thank you, Sanjay.

Speaker 15

(applause)

Speaker 1

And we have Khairys taking charge of, you know, management point operation and administration here. And we have a new recruit. Yeah, by the way, we are in the process of power recruit, okay? Every, every month we have new people requirement and every month we are recruiting new people. We have Ashwin Pawar. Ashwin is a very good one.

Speaker 15

(applause)

Speaker 1

He has joined recently and he is the one who is going to handle a lot of administration duties. Okay. So, thank you. Thank you very much. I just request you one thing. Uh, to make these seminars of this sort more effective, you know, we... Our commitment is to make the... this session more valuable and more effective for you guys. So, we are making a lot of study and research on what people think. What are their suggestions as participants. What do you have to, to tell us? We listen to it very carefully. Okay. So just take a moment. Sharmistha is going to distribute the, the forms, feedback forms. Uh, write down what you felt about today's seminar, uh, what did you like, how was it for you, give your suggestions.

Speaker 15

(paper rustling)

Speaker 1

Enquiry related to, uh, internet accessories, hardware, software inter-networking. We have essentially four services, uh, that I was explaining. One is training. If you want us to go and train someone, train any corporate, individual, on-site, go to their place and train, we can send them. You can get in touch with us at our office or speak to service staff after the session over, you know. And we have got the inquiry form which is there in the brochure. You can fill it up and give it to you, give it to us so that we can contact you back. And then we have a hardware, software and networking division which is being handled by Anil. Uh, if you want to purchase a PC or, or a software or, or planning to buy a modem, I can give you the best deals. There is one thing very special about our company, that you will never get anybody better in quality and lower in prices. And that's a tall claim but we are going to stick by it. Okay. And, uh-... that's about hardware, software and networking. You will get website design and development done.

You can speak to Ravi. For all requirements, you can speak to Sanjay Desai. He is the one who handles the marketing stuff. And you want to install ICS at your place, Nishant Rai. Then you can just talk to me and I will install it. It takes one day to install it and it costs 20,000 rupees. Okay.

Speaker 16

The visitor cards that are there with you will enable you to reach any of our offices. Right. We have our locations divided. Sharmistha is at Borivali. Anil is at Borivali. Uh, all the rest of the staff will be divided among. I will be sitting at Nariman Point office. Wherever possible, we just have to reach and we will respond.

Speaker 1

And we have got 30 people working with us. And, you know, we are kind of very, very quick on the customer service. We will be just immediately responding to your queries and orders and make sure that you have a... You get a world-class service. Okay. Thank you so much.

Speaker 16

Thank you.

Speaker 17

(applause) Hello.

Speaker 18

Hi.

Speaker 1

How are you? Welcome. How many people have come for the training today on internet? I assume some of you are filling up the enrollment registration form. Please continue doing it. As soon as we are over with you filling up the form, we will call someone who will come and collect the forms. Okay. Meanwhile, rest of you who have filled up the form and given me registration, we can have some interaction now on what are we going to do together today, how are you going to spend the time of five hours. Uh, before we go on with the further part, um, yeah, I just want to introduce the purpose of today's seminar. The objective behind today's seminar is to introduce you and train you into the various facilities offered by internet. And we will start with what is internet, how internet works, what are the... What are the developments taking, taking place in the field of internet, what is email, electronic mail, what is World Wide Web. And lastly, we are going to speak on what is known as internet communication system. And please feel free to, you know, if my voice is

not reachable there, please tell me. Okay. I will either use mic or speak loudly. Uh, and then we are going to talk about internet communication system which allows you to speak long distance and make long distance call at around 5% of the cost. And make long distance faxes at 5% of the cost. This is something that we are going to launch in the market and we will short it, uh, in various places and with various corporates. And this is what, uh, we are going to go on with. There are total four sessions. We have designed this seminar in four sessions. Session number one is introduction to internet. Uh, session two is about email, electronic mail. Three is about, uh, World Wide Web and fourth is about ICS, internet communication system. Each session will be half an hour. Okay. Now, uh, we have been conducting this kind of training program since a long, long time now. Um, maybe, maybe two years. And we had a privilege of training more than 1500 people on using internet with various facilities, using email, World Wide Web and doing business through internet. Okay.

Now, we have observed that many a times these training programs can become more effective, become more, uh, more valuable to the participant if it is... Uh, if we are... If we are in touch with what are you exactly looking for from this seminar. That's it.

Speaker 17

I want to know what I can get the best out of internet.

Speaker 1

Sorry.

Speaker 17

I want to know what can I get the best out of internet ???

Speaker 1

Okay. Very good. Thank you so much. So, what I would request you is, please keep your name and kind of, uh, give your name and write down, uh, in what area in, in your life or in internet that you want to get help from. Like website or e-commerce or some sport.

Speaker 17

Uh, I am also now into the internet. And uh, in what other fields I can, I can go through this.

Speaker 1

Okay. Do you have anything existing knowledge about internet?

Speaker 17

No, not at all. Not much.

Speaker 1

Okay. Thank you so much, Rukhta. Uh, Rukhta is a, uh, a five... Five...

Speaker 17

TY.

Speaker 1

TY/BA student and wants to make a career in computers. And we want to find out how internet can help you to make a good career in computers. Right. So we can, you know, let me give you a sense of what are we

expecting from this. We have trained people, uh, students, executives, government officers, retired people, government officers, military officers. The other day we had a training on police and nuns on using these facilities for young. So, um, okay. I will speak loud. Okay. So there is a... There is a team of people standing behind. They are volunteers here who are wearing the name tag. In case you have any difficulty, you have any question, uh, just feel free to call them and they are here to solve it. They are here to give you the, you know, help.

Speaker 17

In this seminar, I would like to know as you will be stressing more on what is internet. As a layman, I would also like to know what is the hardware requirement? What is the procedure to get the internet? And what is the... You know, if I am browsing on the internet, is it a possible that...

Speaker 19

... what is a good configuration by which I can download it? And that, how can I download it and how I can save my hours? Generally you have to pay any charges for that, right? So, minimum I can charge for the hours means if I download it, I can see from my own PC if I want to. So, whether that is possible and if it is possible then what is the way I should do it?

Speaker 1

Okay.

Speaker 19

So, my name is Umang Joshi, working with Bajaj Group in global financial sector.

Speaker 1

Yeah.

Speaker 19

Working as an assistant manager. I am a qualified chartered and a first ...

Speaker 1

Umang bhai.

Speaker 19

Yes.

Speaker 1

Umang bhai, he has a question that he is working with Bajaj Group under accountant or first accountant and the question is, uh, that how does, what is the internet minimum requirement to have an internet connection?

Speaker 19

Yes. Right.

Speaker 1

How to add ideal internet, internet connection which saves money?

Speaker 19

Yes. Right.

Speaker 1

Uh...

Speaker 19

Yes.

Speaker 1

Don't spend lot of time on paying any charges while you download. Okay.
Okay.

Speaker 19

So, we are going to address those issues.

Speaker 1

Yeah. Please feel free to, uh, participate and interact with us, you know.
This is, uh, I- I'd just like to...

Speaker 3

At the same time, I would like to bifurcate into what is internet and intranet.

Speaker 1

Yeah. Yeah.

Speaker 19

Distinguish between them, please. How does it differ?

Speaker 1

Definitely. We have an internet division in the company and we have Anil who is heading the internet division. He is a qualified engineer and a management currier in the US and has worked with a lot of companies in US.

Speaker 19

Yeah.

Speaker 1

And he is responsible for installing internet at various facilities and industry groups in India. So, we will have him talk on it.

Speaker 19

Yeah.

Speaker 1

In a while. As I was saying one of the charac- characteristics of this training is that, uh, it's going to be more of a participative kind of one, interactive.

Speaker 19

Okay.

Speaker 1

What I would really welcome and appreciate is that if you can, uh, if you can tell me what is the like outcome and which car very clear which is what they are expecting, so that you talk on that point.

Speaker 20

Hi, this is Mehta from Sterling Guarantee and we are basically looking for info on, uh, sites visiting brokerage and investments.

Speaker 1

Sorry, could you repeat?

Speaker 20

Brokerage and investments, online brokerage and investments.

Speaker 1

Okay.

Speaker 20

All types of, creating a website for brokerage as well as investments.

Speaker 1

Brokerage and investment.

Speaker 3

Indian investments and brokerage.

Speaker 1

Yeah, brokerage. Real estate or software?

Speaker 3

Investment brokerage.

Speaker 1

Investment brokerage? Okay.

Speaker 3

Software.

Speaker 1

You are, you are targeting, uh...

Speaker 3

We are creating a web based solutions online.

Speaker 1

You are targeting NRI?

Speaker 3

Yes, NRI, JDI, foreigner.

Speaker 1

Okay.

Speaker 20

Thank you, sir.

Speaker 1

So, Mr. Mehta is expecting to know the internet phone and how it works?

Speaker 19

Yeah, I want to ask.

Speaker 1

Our special guest... Yeah.

Speaker 21

I am Sudha here, working with DBS and I would like to know why the email account fee? We have a email Hotmail account, right? Why do we have a free Hotmail account and how is the entire database maintained? Because so many Hotmail users in India, if we get something free, everybody goes for it, right? So, I would like to know how the database is

maintained and where is it maintained? And if I have a internet at home and I have a server at office, it's easy to access at office, it's faster. Whereas at home, it takes me an hour, right? How? So, unlike the technicalities, I would like to know that.

Speaker 1

Okay.

Speaker 21

Thank you.

Speaker 1

So, Sudha's question is, I mean these questions which I cannot recall both, very tempting questions to answer because I will go right ahead and answer that question. With that the first question is that those who are experienced in browsing through internet, uh, or those who have worked... May I just take your... I mean would you mind just raising your hand if I ask you who has worked on internet? Worked on internet? Um, worked on internet? One, two, three, six. Very good. So, thank you so much. So, there are six people who has worked on internet. For those of you who have not worked on internet, there is something called as email authentication. And some people are very generous enough to give a free email forwarding address or free email address. And that's the normal way we think is, duniya mein humko kuch nahi milta. So, why are people giving it free? And that's a very outrageous question. So, there is a Hotmail karke company, Hotmail. It's a leading company on internet which is giving free, free email forwarding address and all, I think not all, but most of the people on internet they have a Hotmail address. So, I have a Hotmail address called as hiten at the rate of hotmail dot com. So, you want to send me the messages, I can receive it there. Okay, so now I

will address Sudha's question, why is it free? Okay. Now why are we discussing Hotmail right now?

Speaker 21

To contact with you.

Speaker 1

No, it is not, it is not a part of our training.

Speaker 3

Because it is free.

Speaker 1

Because it's free. Can you see that Hotmail is advertised to more than 50 people now? So, it's free because they want to advertise about their company.

It is free because they want Hotmail company name become visible. They want everyone to talk about Hotmail. And then they have paid facility. Okay. So, so there is kind of a free facility and then there is a secret intention, secret purpose that you become popular, you become addicted, you become used to Hotmail and then, then you got to start paying for the service. Okay, there are certain services that Hotmail company offers on a paid basis, good services like, uh, email account, I think they have also ISP, they also do website designing and stuff like that. So, they are offering that. So, that is why it is free. So, that is why now everybody is, you know, everybody is knowing about Hotmail. So, it's becoming popular. Why? Why there are more than, there are millions of sites on internet, why are people logging only into Hotmail? Because it's free. Okay. So, something is offered free and there is a... so Sudha is much into marketing, she will know the important free stuff and then you can use

that to the, to expand on your business. I can compare that with today's seminar, okay.

Speaker 21

Yeah. (laughs)

Speaker 1

(laughs) Today's seminar is free. But we have a secret intention, okay. We have a secret objective.

Speaker 21

Just like Hotmail.

Speaker 1

(laughs) It's like Hotmail. So, so although it's an introductory seminar which is offered free, but our secret intention is, secret purpose is, which is no longer a secret now, is that we are an internet based company.

Cyberspace Technology is a company focusing on internet and all these services related to internet. Whether internet, providing internet connection, internet training, internet marketing, internet consulting, website designing, development, we are also planning to go into internet banking and we have been doing this work of this training and connection since last two year with a remarkable degree of success. We closed our account for the, for the year March 1997 with a profit of 35 lakhs and we are, we are targeting a profit of more than one and a half crore by the end of this year.